|  |  |
| --- | --- |
| **Fundamentals of Management** | **Module Title:** |
| **BA 101** | **Module ID:** |
| **None** | **Prerequisite:** |
| **7** | **Level:** |
| **3 (3+0+0)** | **Credit Hours:** |

**Module Description:**

This course is designed to orient the students to study of business, and management.

**Module Aims:**

* To familiarize students with the basic concepts of Business Administration
* To increase students' awareness of the importance of understanding management's concept to their careers
* To enhance the student's ability in understanding diverse business operations.

**Learning Outcomes:**

* Recognize the concept of management, the manager, and the organization.
* To identify the administrative functions (planning, organizing, guidance, control).
* Identify affecting the environment in business organizations.
* To identify the functions of the various Business Administration

**Textbook:**

Robbins, Decenzo, & Coulter. (2011). FUNDEMENTALS OF MANAGEMENT, ESSENTIAL CONCEPTS AND APPLICATION. 7th global ed. Pearson Education