

Module Title:	Fundamentals of Management
Module ID:	BA 101
Prerequisite:	None
Level:	7
Credit Hours:	3 (3+0+0)

Module Description:

This course is designed to orient the students to study of business, and management.

Module Aims:

- To familiarize students with the basic concepts of Business Administration
- To increase students' awareness of the importance of understanding management's concept to their careers
- To enhance the student's ability in understanding diverse business operations.

Learning Outcomes:

- Recognize the concept of management, the manager, and the organization.
- To identify the administrative functions (planning, organizing, guidance, control).
- Identify affecting the environment in business organizations.
- To identify the functions of the various Business Administration

Textbook:

Robbins, Decenzo, & Coulter. (2011). FUNDEMENTALS OF MANAGEMENT, ESSENTIAL CONCEPTS AND APPLICATION. 7th global ed. Pearson Education

